



Dr. Ashish Dahiya

Associate Professor

**Institute of Hotel & Tourism Management, University Campus
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Qualifications:

Ph.D (Hotel & Tourism Management), M.Sc (Hotel Management) (University Topper),
Master of Tourism Management, PGDTHM (University Topper)

BOOKS & JOURNALS – (Published)

Books:

- Food of Haryana: The Great Chutneys (2012) – Dahiya Ashish, University Press MD University – Rohtak India.
- Hospitality Industry – Contemporary Issues (2009)- Bagri & Dahiya; Aman Publications
- Introduction to Hospitality Industry – A Text Book (Jan 2008)- Bagri & Dahiya; Aman Publications
- Contributed Study Material for B.Sc Hospitality & Hotel Management Programme at Uttarakhand Open University (A State Govt University of Uttarakhand” Haldwani – Uttarakhand.

- Revised & wrote study material on "Housekeeping – Hotel Management" for "Directorate of Distance Education – Kurukshetra University – Kurukshetra Haryana.

Journals:

- Founder Editor – "JOHAR" – Journal of Hospitality Application & Research – a biannual publication by B.I.T- Mesra & Dept. of Tourism Govt. of Jharkhand. (ISSN 0973 – 4538)
- Associate Editor – International Journal of Hospitality & Tourism Systems (ISSN 0947 – 6250)
- Managing Editor – Journal of Tourism – An International Journal jointly published by University of Mississippi USA & HNB Garhwal University India. (ISSN 0972 – 7310)
- Former Editor English Section Magazine ZALAJ.
- Member Editorial Board: Journal of Tourism & Hospitality; Los Angeles – USA (Open Access)
- Member Editorial Review Board: Journal of Tourism, Hospitality & Culinary Arts MALAYSIA (ISSN 1985 – 8914)
- Member International Board – Journal of Tourism Law – Australia (ISSN 2200 – 0429)

Invited Talks/ Workshops/ Seminars: Organized

- Organised Two Day Workshop on ‘Application of e – techniques/ tools in Research’ April 19-20, 2012 as an Organizing Secretary at Institute of Hotel & Tourism Management, M.D University Rohtak Haryana.
- Organised One Week Faculty Development Programme ‘ Learning to do Academic Research in Hospitality & Tourism Management’ April 02-08, 2012 as

an Organizing Secretary at Institute of Hotel & Tourism Management, M.D University Rohtak Haryana.

- Organised Food Festival ‘ Haryanvi Food – The Great Chutneys’ on March 21, 2012 as an Organizing Secretary at Institute of Hotel & Tourism Management, M.D University Rohtak Haryana.
- Organised 4th Indian Hospitality Congress International Conference on ‘Nourishing the Balance of Universe: Through Tourism & Cultures’ March 3-5, 2012 as an Organizing Secretary at Dev Sanskriti University Hardwar, Uttarakhand India.
- Organised One Day Workshop on ‘International Food: The Cuisine of China’ on 28 February 2012 as an Organizing Secretary at Institute of Hotel & Tourism Management, MD University Rohtak India.
- Organised National Seminar on ‘Indian Tourism: Meeting Challenges for Future’ on 25 February 2012 as an Organizing Secretary at Institute of Hotel & Tourism Management, MD University Rohtak India.
- Organised National Seminar on ‘Indian Values & Cultures: Role in career Enhancement’ on 20 February 2012 as an Organizing Secretary at Institute of Hotel & Tourism Management, MD University Rohtak India.
- Organised National Seminar on ‘Culinary Services & Hospitality’ on occasion of International Chef’s Day October 20, 2011 as an Organizing Secretary at IHTM MDU Rohtak.
- Organised National seminar on ‘ Tourism - Linking Cultures’ on World Tourism day as an Organising secretary on 27th September 2011 at IHTM – MDU, Rohtak

- Organised a Workshop on “Application of SPSS Software in Research” April 19-20, 2011 at Institute of Hotel & Tourism Management, MD University Rohtak as an Organising secretary.
- Organised National Conference on “Emerging Trends in Hospitality & Tourism” April 09-10, 2011 at Institute of Hotel & Tourism Management, MD University Rohtak as an Organising secretary.
- Organised 2nd Indian Hospitality Congress National Conference on “Hospitality Management Education – Issues & Challenges” January 29-30, 2009 as an Organising Secretary
- Organised Workshop on “Application of Research in Hospitality & Tourism” on the occasion of World Tourism Day, September 27, 2008 at Himalayan Institute of Technology – Dehradun. (As an Organising Secretary)
- Organised AICTE (All India Council for Technical Education) Sponsored National Conference on “Indian Hospitality Industry – Contemporary Issues” 27-28 March 2008 Rishikesh India. (As an Organising Secretary)
- Organised AICTE Sponsored National Conference on “Operations & Management Practices in Indian Hotel Industry: Prospects & Challenges” January 09& 10 2008 Dehradun, Uttarakhand. (As an Organising Secretary)
- Organized workshop on "Flower Arrangement" on January 30th & 31st 2006 with Prof. Lata Patil from Bharti Vidya Peeth College of Hotel Management Mumbai at B.I.T-Campus. (As Convener)
- Organized a "National Seminar on Hospitality Industry, Prospects & Challenges with Special reference to National games 2007” (September 27, 2005) In

Association with - Department of Tourism, Govt. of Jharkhand as an organizing secretary.

- Organized an All India Inter College Hospitality Quiz on the occasion of "World Tourism Day" as an organizing secretary in 2005.

Invited Talks/ Workshops/ Seminars: Attended

- Chaired – Technical Session in ‘International Seminar on Heritage and Tourism : Public, Potential & Problems’ April 16,17 &18, 2012 organized by ITHM, Dr B.R Ambedkar University Agra in association with Archeological Survey of India and Uttar Pradesh Tourism held at UNESCO - World Heritage Monuments ‘Taj Mahal, Fatehpur Sekri & Agra Fort.’ Uttar Pradesh - India.
- Chaired – International Conference on ‘India International Hotel, Travel & Tourism Research Conference on Technology Trends and Innovations’ from 1-3 February 2012 at BCIHMT – GGSIP University .New Delhi India.
- Attended National Conference on ‘Emerging Trends of Diet Aspects in Hospitality Sector’ at IHM Pusa New Delhi on Nov 02, 2011
- Delivered a Talk “Tourism Linking Cultures” on All India Radio – in Programme Road Show telecasted live at 13.00 Hrs – 14.00 Hrs on 27 September 2011 from AIR Rohtak
- Delivered a Talk “Hospitality Career Opportunities – in Culinary Services” on All India Radio – in Programme Yuva Sansar telecasted at 17.30 Hrs -18.00 Hrs on August 16, 2011 from AIR Rohtak

- Delivered Extension Lecture on 'Hospitality Management: Careers & Opportunities' on August 09, 2011 at Department of Hotel Management & catering Technology' BIT Mesra Ranchi.
- Delivered a Talk “ Hospitality & Tourism Exiting Opportunities” on All India Radio – in Programme Road Show telecasted live at 13.00 Hrs – 14.00 Hrs on 21 June 2011 from AIR Rohtak
- Participated & Presented Paper titled' Sustainable Tourism in India - The Role of Small Firms' in National Conference on Sustainable Tourism Development : Practices, Issues, Grey areas and Strategies March 26-27, 2011 Organised by Institute of Tourism & Hotel Management, Bundelkhand University Jhansi U.P
- Participated and Presented paper titled ' An Investigation into Tourism and Hospitality Scholarly Activity currently being undertaken in Universities in India, in National Seminar on ' An Integrated Approach to tourism development: Contemporary Practices and Innovations' March 18-19, 2011, Organised by The Business School - University of Jammu, J&K.
- Participated & Presented Paper titled' Dark Tourism in India: Issues & Challenges' in International Conference on Sustainable Destination Excellence: Innovations in Alternative Tourism Feb 17-18, 2011 Organised by School of Hospitality Tourism, University of Jammu, J&K
- Participated and Presented paper titled ' Housekeeping Practices in Indian Hospitals' at International Conference on Challenges and Strategic Interventions for Tourism in India on Dec 4-5, 2010 Organised by Dept. of Tourism Studies, University of Lucknow
- Attended workshop on ' Enhancing Employability Skills: Communication and Personality Development' on Nov 13-15, 2010 at M.D University Rohtak.

- Attended National Conference on “Science and Technology Applications in Tourism Sector focusing on Uttarakhand Opportunities 27-28 September 2010” as a Session Co Chairperson.
- Presented paper titled “Indian Tourism Websites: Are we ready for International Tourism” in National Conference on “Science and Technology Applications in Tourism Sector focusing on Uttarakhand Opportunities 27-28 September 2010”
- Delivered Key Note Address in 3rd Indian Hospitality Congress annual Conference at Welcomgroup Graduate School of Hotel Administration - WAGSHA, Manipal Karnataka on 26 - 27 Feb, 2010.
- Attended Seminar on ' Tourism, Hospitality & Environment - Issues & Challenges' on January 21 & 22, 2010 Organised by Banarsidas Chandiwalla Institute of Hotel Management & Catering Technology - GGSIP University - New Delhi India .
- Attended Seminar on "Trends & Technology in Bedding Products" (December 15, 2009) Organised by - Pacific Coast Feather Company at Radisson Hotel - New Delhi,India.
- Chaired Technical Session 2 & 3 on National Conference on "Hospitality Industry in India - Developments & Challenges" (November 6-7, 2009) organised by M.M University Mullana. Also presented a paper titled “Job Quality in the Indian Hospitality University Hospitality Graduate Perspective."
- Attended Faculty Development Programme “ Methodology for Management Research” in October 2009 by Indian Institute of Management Kozhikode - IIMK

- Invited Talk on “Hospitality Management” (September 20-21, 2009) Department of Tourism Studies, Pondicherry Central University – Puducherry – India.
- Attended National Conference on “ Destination Image & Branding – Strategies and Implications: (11-12 Sept, 2009), Presented a paper titled " Websites the image builders of a Tourist Destination - An Analysis of Top Tourism Destinations" and Co - Chaired Technical Session at Institute of Vocational Studies (Tourism), Himachal Pradesh University – Shimla India
- Invited Lecture on Hospitality Management at Centre for Hospitality & Tourism Management, University of Jammu - Jammu Kashmir - February 2-4, 2009.
- Attended National Conference on Hospitality 2010 at AJK College of Arts & Science as Guest of Honour, on 11-12 Dec 2008 at Coimbatore – Tamilnadu India.
- Participated in National Seminar on “Tourism Education: Meeting HR Challenges for Future, (March 14-15, 2008) Organised by Department of Tourism & Hotel Management, Kurukshetra University Kurukshetra Haryana.
- Attended International Conference on Spectrum of Hospitality & Tourism Industry in the Global Scenario – Organised by Dept. Of Hotel Management BIT Mesra (15 January 2008)
- Attended 5th Indian Tourism Congress on 14-15 Dec 2007 at Centre for Hospitality & Tourism Management at University of Jammu – Jammu.
- Participated in “International Conference on Cutting Edge Research in Tourism – New Directions & Challenges” organized by Dept. of Tourism, Institute of Vocational Studies, H.P University, Shimla – India (17th & 18th March 2007)

- Participated in National Seminar on “Tourism Development, Impacts & Strategies” organised by Department of Hotel & Tourism Management Kurukshetra University, Kurukshetra – Haryana (23 – 24th February 2007)
- Conducted a training programme on “ Customer Care & Excellence in Service Quality. “ in the vocational training programme for Front Office staff of Union Bank of India (Jan 22, 2007)
- Invited as a Resource Person by Coordinator SAP, Professor Department of Hotel & Management for PGDTHM Programme at Kurukshetra University – Kurukshetra Haryana. Dec 2006
- Invited lecture on “Overview of Accommodation Operation” to Master of Hotel Management Students at Institute of Management Studies & Research in Maharshi Dayanand University , Rohtak Haryana. (27th October 2007)
- Organized workshop on "Flower Arrangement" with Prof. Lata Patil from Bharti Vidya Peeth College of Hotel Management Mumbai at B.I.T-Campus. (30th & 31st January 2007)
- Organized a “National Seminar on Hospitality Industry, Prospects and Challenges with special reference to National Games 2007” In Association with - Department of Tourism, Govt. of Jharkhand as an organizing secretary. (September 27, 2005)
- Organized an Inter College Hospitality Quiz on the occasion of "World Tourism Day" as an organizing secretary. (September 27, 2005)

PAPERS PUBLISHED IN JOURNALS

- Dahiya A, Chand M & Bagri (2011) “Housekeeping Practices in Indian Hotel Industry: a comparative study of Chain and Non-Chain Hotels” Indian Journal of International Tourism & Hospitality Research. Vol-4 No-1, 2011.
- Dahiya A, Chand M & Bagri (2010) “Investigating Tourism & Hospitality Research in India and evaluating the Scholarly Productivity in a Major Tourism Journal” Journal of Indian Art, Culture, Heritage and Tourism, Vol 2, No-1 , 2010
- Dahiya A, Chand M & Bagri (2010) “An analysis of the perceived housekeeping practices in Indian hotels” Indian Journal of International Tourism & Hospitality Research. Vol-3 No-1, Pp 28-40, 2010.
- Chand M & Dahiya A” (2008) “Human Resource Strategies and Global Business Environment: A Case study of Indian Hospitality Enterprises” Tourism Development Journal – An International Journal, Vol 5 & 6 No-1, 2008, P 42-49.
- Chand M & Dahiya A” (2008) "Hospitality Education and Advisory Committees in Indian Universities: An analysis of academic success” Atna Journal of tourism Vol.3 No.1 Page No 115-128
- Dahiya A & Negi P (2008) “Content Analysis of Hotel Management Syllabi: A Study of Indian Universities” Atithi A Journal of Hospitality & Tourism, Vol. I No.I.
- Dahiya A & Negi P (2008) ”Career Opportunities & Programmes in Hotel Management” Published in Employment News- Vol. XXXIII No.28, 11-18 Oct 2008, Ministry of Information & Broadcasting, Govt. of India. Page no 1 & 56,
- Dahiya A, Chand M & Patil L (2007) “ Gastronomy Tourism – A tool for promoting Jharkhand as a Tourist Destination” Published (2007) in Atna Journal of tourism Vol.2 No.I, Page No 88-100

- Dahiya A, Patil L & Gopali J.B (2006) “Eco Tourism, a tool for sustainability and conservation of heritage resources in Maharashtra” Journal of Tourism – an International Journal Vol – VIII, 2006, Page No -41-60.
- Dahiya A (Et al) “Need & Means for organized finishing programme for Hotel Management Students” Journal of Hospitality Application & Research Vol-I No-II , July 2006 Page No. 21-26
- Dahiya A & Agrawal A.M (2006) “Housekeeping – related musculoskeletal disorders – in Hospitality Industry in India” Journal of Hospitality Application & Research JOHAR, Vol. I No. I Page 15-31.
- Dahiya A & Madhulika J (2005) " Developing Human Resources- for Hospitality Industry" published in ‘HR Practices in Travel & Tourism Industry’ by Centre for Mountain Tourism & Hospitality Studies H.N.B Garhwal University, Srinagar Uttarakhand ,Page No 81-84

BOOK CHAPTERS:

- Mishra Jitendra Mohan, Dahiya A & Mohit Kukreti (2009) “Housekeeping & Tourism Destinations” Published in Book titled Hospitality industry Contemporary issues, CMTHS Publications Pp 139-160
- Dahiya A & Sharma S (2008) “Hospitality Industry an Introduction” Published in Book titled Introduction to Hospitality Industry – A Text Book, Aman Publications, Pp 1-13
- Dahiya A & Negi P (2008) “Major Hospitality Players & Associations in India” Published in Book titled Introduction to Hospitality Industry – A Text Book, Aman Publications, Pp 149-158

- Dahiya A (2007) “ Impacts of Hospitality Industry Associations on Quality Education in India” Published in book titled Travel & tourism Management : Contemporary Issues & Trends, Abhishek Publications Chandigarh, Pp 276-306
- Dahiya A & Madhulika J (2007) " Developing Human Resources- for Hospitality Industry" published in ‘Human Resource Development Practices in Tourism & Travel Sectors’ by Centre for Mountain Tourism & Hospitality Studies H.N.B Garhwal University, Srinagar Uttarakhand ,Page No 86-93
- Dahiya A, Patil L & Gupta A (2007) “ Hospitality Careers – Opportunities & Dilemmas Facing Graduate Education in Tourism & Hospitality” Published in Book titled “ Cutting Edge Research in Tourism – Emerging Issues & Challenges” sub theme “ Tourism education System: Need for Professionalisation of Tourism education. New Methods in Tourism Research.” Abhishek Publications Chandigarh, Pp 585-596
- Dahiya A, Chand M & Patil L (2007) “ Impact of High Occupancies in Waste Management – A Concern for Hotel Housekeepers” Published in Book titled “ Tourism development – Impacts & Strategies” Anmol Publications New Delhi, Pp 137 – 149.

ARTICLES IN BUSINESS MAGAZINES:

- Dahiya A (2008) “Good Housekeeping from Classes to Masses” Published in Hospitality Biz India Magazine, October 26, 2008 Issue.

AWARDS & HONOURS:

- Certificate of Appreciation by IHM Pusa New Delhi under Aegis of Ministry of Tourism, Govt of India in National Conference to commemorate Golden Jubilee Year. (Nov 2011)

- Felicitations by Indian Housekeepers Club for Outstanding Contribution in Hotel Housekeeping in the 3rd National Convention of Indian Housekeepers at Hotel Mapple New Delhi. (Aug 2011)
- Certificate of Appreciation by Vice Chancellor Uttarakhand Open University – Uttarakhand for Contribution to Launching of Hospitality & tourism Programme at Uttarakhand Open university as Programme Advisor & Publishing of study Material. (2008)
- Certificate of Appreciation by Chairperson – Department of Tourism & Hotel Management, Kurukshetra University & Programme Coordinator SAP for contribution of Study Material in Hotel Housekeeping for PG Diploma & MBA (Hospitality Programme) DDE KUK. (2007)
- Certificate of Appreciation by Vice Chancellor Birla Institute of Technology, Mesra Ranchi for Contribution of Launching Journal of Hospitality Application & Research (JOHAR) India's first University Journal of Hospitality. (2006)
- Biography listed in Asia Pacific Who's Who (2006)
- Nominated for South Asia S M Foundation Scholarship by IGNOU Jan 2005
- Awarded “ Certificate” by Director NCERT – New Delhi, for selection & presentation of Exhibit in 22nd Jawaharlal Nehru National Science Exhibition 14-23 Nov 2005 (New Delhi)
- Awarded Certificate by NCERT for selection & Presentation of Project in Jawaharlal Nehru National Science Exhibition – Rajkot Gujarat (1999)
- Awarded Certificate of Merit by HSSSE Department of Education, Haryana & Dept. of Science & Technology – Haryana at Kurukshetra University Kurukshetra (1997)
- Awarded Certificate of Merit by SCERT Gurgaon Haryana (1995)

CERTIFICATIONS:

- Certified Trainer on 'Training Methods & Techniques' from Director General of Employment & Training, CSTRAI Ministry of Labour Govt. of India (Dec 2004)
- Certified Trainer & Life Saver by FHRAI in FFLS Programme organised in Kolkata (2004)

PROFESSIONAL MEMEBERSHIPS:

- Life Member – Indian Society for Technical Education
- Executive Member & Secretary (Central India) – Indian Tourism Congress
- Advisory Member – Indian Housekeepers Club
- Executive Member & Jt. Secretary – Indian Hospitality Congress

INTERESTS & HOBBIES:

- Academics & Training is my first passion. I enjoy creativity in its every application. Administration and Planning makes my cup of tea. Reading Socializing, Traveling and making Flower Arrangements give me immense pleasure.

Dr. Ashish Dahiya