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Sandeep Malik is a part of team which started Masters programme in Hotel and Tourism Management in M. D. University, Rohtak in 2005. He has worked as lecturer in Department of Hotel and Tourism Management (Kurukshetra University, Kurukshetra). His research comprises a variety of interests focused around Food and Beverage Management in hotels. He has also published 2 books, 4 book chapters and 3 research papers in journals; and has been a frequent figure in seminars and conferences of his field. He can be reached at smalik02@gmail.com.