

Faculty Development Programme

The Institute has taken a major initiative for strengthening the country's intellectual infrastructure for hospitality & tourism management education and training, through the Faculty Development Programmes (FDP). Currently the Institute is amongst one of the few University Departments in India offering FDP in Hospitality & Tourism, reflecting its commitment to service to the nation through hospitality & tourism management education and infrastructure development.

The programmes not only focus on enhancing functional area expertise, but also on improving one's classroom delivery both as a teacher and trainer; as well as on enhancing abilities for conducting meaningful research.

FOR WHOM

This program seeks to provide research methods inputs for doing academic research. It will be relevant for: Young Faculty members with or without a doctoral degree who wish to do academic research in Hospitality & Tourism for publishing it in academic journals. Faculty members pursuing their doctoral education who need to do academic research for their dissertation work in the areas of Hospitality & Tourism Management.

Further this programme may be of interest to budding professionals, aspiring to be in academics or keen to undertake research in the field of Hospitality & Tourism Management.

Institute Profile:

Institute of Hotel & Tourism Management, MD University Rohtak proudly stands in the listing of Schools of World directory of Tourism Education (World Tourism Directory). The Institute formally came into existence on 20th Feb, 2007 in Faculty of Management Studies, MDU Rohtak. The young and multi-disciplinary faculty of IHTM is dedicated to transform it in learning centre par excellence at the National as well as at International level. IHTM has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. This all provides a fertile ground for teaching-learning environment and the students at the national level strive to seek admission in this department as their first choice.

The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India. The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. IHTM is a perfect place to learn, work, play, relax, to live and grow to the full potential to herald the future today. .

FDP 2012 Enquiries may be directed to:

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**Faculty Development
Programme
02 - 08 April 2012**

**Learning to do Academic
Research in Hospitality
& Tourism Management**

**Programme Director
Prof. Daleep Singh**

**INSTITUTE OF HOTEL &
TOURISM MANAGEMENT (IHTM)
MAHARSHI DAYANAND
UNIVERSITY—ROHTAK
HARYANA - INDIA 124001**

**A State University of Govt. of Haryana
(Established in 1976)**

THE PROGRAMME

This program seeks to provide inputs on some of the important steps in the process of doing academic research for publishing in academic journals and for completing doctoral dissertation work. It focuses on the various areas of hospitality, tourism & management.

It seeks to provide inputs on the principles as well as procedures associated with some of the important steps in academic research process including research question identification, concept specification, theory building, hypothesis specification, scale development, research design specification, and documentation of research.

FEE

For Non Residential Participants: Existing Teachers from University Departments, Affiliated Colleges & AICTE approved Institutes : Rs. 2,000.00 From Other Aspirants : Rs. 3,000.00. For Residential Programme : Rs 2,000 in addition to above mentioned. Fees, TA /DA may be claimed from your parent Institute. For International Delegates \$200 With Boarding.

CANCELLATION POLICY

In the event of cancellation of nomination, full refund of the program fee will be made, if request is received in writing at least 15 days before commencement of the program. No refund will be made if such a request comes after this date.

COVERAGE

Inputs will be provided on the following steps.

- Research question identification
- Accessing to E Resources
- Theory building (concept specification, choosing premises, doing logical reasoning, etc.)
- Hypothesis specification
- Scale development and scale validation
- Research design specification (survey designs, experimental design, and quasi-experimental designs)
- Documentation of research process and outcomes

Note: Data analysis for hypothesis testing will not be covered for which inputs from a statistical data analysis course will be relevant. However, some broad guidelines on the steps in the process of hypothesis testing will be covered.

LAST DATE

Nomination forms duly endorsed by the Head of the Institution along with DD should reach the FDP Office latest by March 10, 2012. The acceptance will be communicated by March 20, 2012 by e-mail. DD will be returned to those who are not selected for the programme. The number of seats is limited to 20 on first come first serve basis.

PEDAGOGY

The pedagogy will reflect the trainers as well as coordinator's extensive experience in the area of research methods for academic research. This experience includes teaching research methods and advanced research methods courses to doctoral program students and teaching research methods course to faculty development program participants.

The inputs shall be also from the leading professors from Universities across India in the field of Hospitality, Tourism & Management.

The pedagogy will include the following:

- Instructions on various aspects of the above outlined coverage.
- Illustrations through hypothetical examples and examples from actual journal articles.
- Hands-on work on a few steps by the participants in a guided mode.

DATES AND HOSPITALITY

This programme will be held during April 02 2012 (Monday) - April 08, 2012 (Sunday) at IHTM, MDU Campus, Rohtak. The programme will commence at 10.00 am on April 02 and will conclude by 4.00 pm on April 07 2012 April 08 the candidates may go for local sight seeing . Residential Participants are expected to make their travel plans so as to reach MDU Campus by Morning 09.00 AM on April 02 or the evening of April 01. Accommodation will be provided on a twin sharing basis in the MDU Guest House from April 01 AN to April 08 FN.



Institute of Hotel & Tourism Management, M.D. University Rohtak - Haryana - India

Programme Director



Professor Daleep Singh is a renowned academician in the field of Management. He is Dean of Colleges - MD University Rohtak and Director of Institute of Hotel & Tourism Management, M.D University Rohtak. He has also served as Director of Distance Education MDU. He has supervised various Doctoral Candidates. He has many research contributions to his credit and serves on Editorial Board of many Journals. He is on the Board of Studies of Various Universities and is a member of various expert committees of UGC, AICTE, NBA, NAAC and others. He is a resource person to various National & International Conferences, UGC Academic Staff Colleges, Pre- Ph.D Coursework Programmes. He has been at various administrative positions in the University in the capacity of Head Fine Arts, Director - Institute of Management Studies & Research. He has been closely associated with industry and associations. He has also been in the advisory committees for Govt. of Haryana & India.

Organizing Secretary



Dr. Ashish Dahiya is Associate Professor in Institute of Hotel & Tourism Management, MD University Rohtak. He has served HNB Garhwal Central University Uttarakhand as an Associate Professor and has been Founder Member of Department of Hotel Management, BIT—Mesra India and BIT International Centre UAE. He is Ph.D in Hotel & Tourism Management from Kurukshetra University and FDP from Indian Institute of Management Kozhikode (IIMK). He is the Founder Editor of India's First University Journal of Hospitality Management (JOHAR) and has been Managing Editor of - Journal of Tourism : An International Journal. He also serves as Associate Editor of International Journal of Hospitality & Tourism Systems. He serves on the Editorial Board of Journal of Tourism & Hospitality Las Vegas and Journal of Tourism, Hospitality & Culinary Arts - Malaysia. He has Two Books and various Research Papers to his credit . He is Jt. Secretary Indian Hospitality Congress.

Programme Advisor



Prof. Radhey Shyam is Professor of Psychology and Director of Career Counseling & Placement Cell of M.D University Rohtak. He has supervised various Doctoral Candidates and completed UGC Funded Major & Minor Research Projects. He has six books to his credit. He has published two psychological tests and has more than 50 papers to his credit. He is a frequent figure in seminars, conferences and workshops. He has been recipient of Prof. Anima Sen Award (2007). He has been Director Youth Welfare M D University Rohtak and has been Prof. In Charge University Library. He has been advisor to Journal of Indian Academy of Applied Psychology, Indian Journal of Psychology and Mental Health, SIS Journal of Projective Psychology and Mental Health, Indian Journal of Positive Psychology, Journal of Well being and others. He is President—Haryana Psychological Association. He also serves on board of Studies and advisory committees of various Universities in India .

The University Profile

Maharshi Dayanand University is a State Government University of Haryana, initially established as Rohtak University, Rohtak, came into existence by an Act No. 25 of 1975 of the Haryana Legislative Assembly in 1976 with the objective to promote inter-disciplinary higher education and research in the fields of environmental, ecological and life sciences. It was rechristened as Maharshi Dayanand University in 1977 after the name of a great visionary and social reformer, Maharshi Dayanand. It had a unitary and residential character in its nascent stage, but became an affiliating University in November 1978. The University secured the recognition of University Grants Commission - the higher education regulatory body of India - for Central Govt. grants in Feb. 1983.

The University campus, spread over an area of over 665.44 acres, is well laid with state-of-the-art buildings and magnificent road network, and presents a spectacle of harmony in architecture and natural beauty. Over 490 Institutions/Colleges in 10 districts of the State are affiliated to this University.

Events Organized by IHTM

Working in accordance with its aims and objectives of providing a practical platform for healthy interaction between the diverse sectors of tourism and the students, the centre holds various national and international seminars and related disciplines from time to time. Seminars held during the last year and to be held in this session are as follows:-

- National Conference on 'Emerging Trends in Hospitality & Tourism' April 09-10, 2011 at IHTM, MDU Rohtak.
- National Workshop on 'Application of SPSS in Hospitality & Tourism Research' April 19-20, 2011 at IHTM MDU Rohtak.
- National Seminar on 'Tourism – Linking Cultures' on the occasion of World Tourism Day September 27, 2011 at IHTM MDU Rohtak
- National Seminar on 'Culinary Services & Hospitality' on the occasion of International Chef's Day Oct 20, 2011.

How to Reach



The University is located at Rohtak in the state of Haryana - about 75 kms from Delhi (the Capital of India) on Delhi-Hisar National Highway (NH-10), and is about 240 kms from Chandigarh, the State Capital. It is well connected both by rail as well as road. Rohtak is the education hub of the State with excellent facilities for education in all fields of knowledge. It takes about 1 Hour and Thirty Minutes to reach Rohtak from Delhi.

Nearest Airport (Domestic & International) :
New Delhi

Learning to do
Academic Research in
Hospitality & Tourism

NOMINATION FORM—FDP
INSTITUTE OF HOTEL & TOURISM MANAGEMENT,
MAHARSHI DAYANAND UNIVERSITY—ROHTAK

Faculty Development
Programme
April 02—08, 2012

NAME:..... AGE..... DESIGNATION.....

ORGANISATION.....

ADDRESS FOR COMMUNICATION.....

CITY..... PINCODE..... PHONE NO.....

FAX..... E-MAIL.....

QUALIFICATIONS:.....

AREA OF INTEREST

EXPERIENCE IN TEACHING (UG)..... (PG).....

INDUSTRY EXPERIENCE (IF ANY).....

NO OF INDUCTION/ TRAINING PROGRAMMES/FDP ALREADY ATTENDED.....

LIST OF PUBLICATIONS (PAPERS/ BOOKS/ ARTICLES IF ANY).....

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DETAILS OF PAYMENT

DEMAND DRAFT NO..... DATE..... AMOUNT.....

NAME AND ADDRESS OF BANK ON WHICH DEMAND DRAFT IS DRAWN.....

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(Demand Draft should be in favour of - Director –IHTM - MD University Rohtak, Payable at Rohtak Haryana India.)

RECOMMENDATION OF HEAD/ DIRECTOR OF INSTITUTE WITH STAMP